

Subject: Re: Re: Potential Mobility Project for DTLA with Coro Fellows<cschatz@downtownla.com>, Marie Rumsey <MRumsey@ccala.org>
From: "Jessica Lall" <JLall@ccala.org>
Date: 01/30/2017 10:02 PM
To: "Rena Leddy" <rena@fashiondistrict.org>

Let's discuss at our mtg. We had reasons for not choosing it - namely that there is already a plan and lots being done. We can see if it's worth adding here or advocating for it in a different way.

Sent from my iPhone

On Jan 30, 2017, at 9:59 PM, Rena Leddy <rena@fashiondistrict.org> wrote:

Please consider 7th also. It connects financial to Arts while passing through Historic, Fashion and DID. Estella, Miguel and I have already had preliminary conversations with Huizar's office.

Rena Masten Leddy
Executive Director
LA Fashion District
(213) 488-1153

On Jan 30, 2017, at 9:35 PM, Jessica Lall <JLall@ccala.org> wrote:

Dear DTLA BID Directors,

CCA plans to engage a Coro Fellow on a four week, potentially growing to 8-week project, to help develop streetscape improvements for Pico, Hill and Alameda Streets.

We see these streets as prime places to connect downtown neighborhoods and have attached a concept summary for your review. I realize while each street touches almost every district, they are of different levels of impact.

It would be great to partner with your BID on this effort. Please let me know if you are interested.

We can also further discuss this at our lunch on Feb. 7th.

Jessica

<[image001.png](#)>

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[<image002.png>](#) [<image003.png>](#)

<Concept one pager.docx>